Meeting Location: 128 Pioneer Dr, Valdez
Teleconference: 800-315-6338
Conference Code: 54665

Board of Directors Monthly Meeting Monday, December 16, 2019 at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:00 PM by President Randy Parker.
- B. Roll Call: Present were President Randy Parker,
 Secretary Mary Corcoran, Treasurer Brad Reynolds,
 Members Sue Bergstrom, Bill Black, Frank Cook, Amy
 Houck, and Shane Kimberlin (arrived 5:05PM). Also
 present was General Manager John Anderson. Absent;
 Jennie Hillar.
- C. Announcements and Introductions: There were no announcements or introductions.
- D. Approval of Agenda: Bergstrom moved to approve the agenda as presented. The motion was seconded by Reynolds and passed unanimously.
- E. Approval of Minutes from previous meetings: Reynolds moved to accept the meeting minutes of November 11, 2019. The motion was seconded by Cook and passed unanimously.

F. Education Minute

- 1. Bergstrom described the financial audit process required of KCHU including the following:
 - a. Initiated by a letter of agreement with
 Foster and Co. and payment followed by a
 chain of financial documents including bank
 statements, account balance sheets,
 QuickBook records, verification from
 grantors and the bank
 - b. Supported by documents that verify random expense items and deposits
 - c. The majority of transmissions are electronic, following procedural questionnaire and practices

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- d. Financial reports from auditor are needed to tax return and CPB.
- e. at this point Foster and Co is finalizing the audit. When complete this will be uploaded on the CPB website and signed off.
- 2. Assignment for next meeting: None

G. Information Items:

- 1. Board member Contact List update (attached):
 Corcoran recorded corrections and will sent an
 update to all members marked "FINAL".
- 2. Diversity Policy (attached): Corcoran will revisit this at the next meeting as she received new relevant information that may be useful.
- 3. Cordova Fundraiser update: Houck and Reynolds
 - a. Houck and Reynolds have brainstormed details of a spring concert in Cordova. This event may include an Open Mic event with stories, music, reading, etc.
 - b. They are also considering an event every other month at the local Cordova coffee house using the "Studio in a Box" to record/broadcast presentations. Houck suggested modeling a program on "Mud Rooms" (Juneau), ie. seven storytellers telling seven minutes stories and based on a theme. Bergstrom supported putting the mini studio to use, cautioning the time/labor intensive editing process. It was suggested to record one story at a time. Parker emphasized airing the production. Kimberlin also suggested putting presentations online.
 - c. Houck and Reynolds will revisit this in late winter.
- 4. Alyeska Grant Application update: Bergstrom
 - a. It appears that Alyeska has changed their funding request procedure. Bergstrom was

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directed to a site requiring an Alyeska employee match. She will pursue the possibility of asking about their contribution by underwriting.

- H. Old Business None
- I. New Business None
- J. General Manager's Report -
 - 1. Anderson addressed the Building Committee regarding the exterior light used by the building tenant that may have a dysfunctional switch. Cook volunteered to trouble shoot a fix.
 - 2. The Governor's December 2019 budget includes no changes from the 2019 legislative session.
 - a. For the second year in a row, the APBC will not be funded.
 - b. After 10 years of flat funding, CPB has a funding increase of \$10 million. The KCHU base grant may increase by a couple of thousand. Sole service grants are increased. Most of the CPB increase will go to public TV stations. KCHU expects to receive \$250,000 with 2 full time employees.
 - c. KCHU has received its current CPB payment, its 2020 gaming license, and has dropped the AP wire service, as there is an alternate no-cost source.
 - 3. Shannon Kelly is returning this week, Gabriella Palko returns in January and Shahmeer Azmaat is leaving for career opportunity in Seattle
 - 4. KCHU may be losing its GCI internet service (redundancy measure). They disconnected stations over \$119 bill. Bergstrom will try to arrange a solution.
 - 5. As there is interest to rent office space in the KCHU building, it needs to be made available. This

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is also beneficial given the KCHU budget constraints.

- 6. Anderson praised recent efforts to hold special events which have increased donations to the station—important for this quarter's finances.
- K. Committees Updates-See Committee listing for members
 - 1. Building- see General Manager's report
 - 2. Finance- see Bergstrom's audit information
 - 3. Brotcom- see Corcoran's deferred Diversity policy report
 - 4. Fundraising:
 - a. Kimberlin reported that by the next meeting he will have a lead on an event coordinated with Christine O'Connor.
 - b. James Devens and Shannon Kelly are planning an event for either January or February.
 - c. Anderson related that Shana Anderson suggests staging a jewelry fundraiser around Valentines Day.
- L. Schedule next meeting: The next meeting was scheduled for Monday, Jan 20, 2020, at 5:00 pm by acclamation.
 - 1. Members excused from next meeting
- M. Adjournment: Kimberlin moved to adjourn. Corcoran seconded and the motion passed unanimously. Parker adjourned the meeting at 5:56 pm.

Committee Membership

- a. Building Committee Cook, Parker, Blehm
- b. Finance Kimberlin, Bergstrom, Parker
- c. Fundraising Houck, Kimberlin, Devens, O'Connor
- d. Events Kimberlin, Blehm, Devens, Black
- e. Board Recruitment, Orientation and Training Houck, Corcoran, and Bergstrom