

Board of Directors Monthly Meeting
Monday January 20, 2020 at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:02 PM by Vice President Jennie Hillar.**
- B. Roll Call: Present were Vice President Jennie Hillar, Secretary Mary Corcoran, Treasurer Brad Reynolds, Members Sue Bergstrom, Bill Black, Frank Cook, and Shane Kimberlin (arrived 5:16). Also present was General Manager John Anderson. Absent: Randy Parker and Amy Houck.**
- C. Announcements and Introductions: None**
- D. Approval of Agenda: Reynolds moved to approve the agenda as presented. The motion was seconded by Cook and passed unanimously.**
- E. Approval of Minutes from previous meetings: Bergstrom moved to accept the meeting minutes of December 16, 2019. The motion was seconded by Cook and passed unanimously.**
- F. Education Minute**
 - 1. None scheduled**
 - 2. Assignment for next meeting: None**
- G. Information Items:**
 - 1. Diversity Policy DRAFT update - attached Listener Extract presented by Corcoran**
 - a. Black commented that using online access is wonderful and utilized. Listeners have to be able hear reliably via online or radio waves. This access implements ease of listening to reach more listeners whenever, wherever.**

- b. Anderson responded that most around Valdez use simple radio and we should probably push the website to expose people to more options.**
- c. Bergstrom agreed that we could do a better job of letting people know what is available on the website. There are analytics on Facebook and a voluntary listener questionnaire.**
- d. Kimberlin suggested embedding an html5 player on every page. This could make streaming playable on the station homepage. Bergstrom said this could also be imbedded on Sound and Valley News and Facebook pages.**

2. 31st Legislature, Second Regular Session convenes 1/21/20: Corcoran

- a. Prefiled bills #1 released 1/10/20**
<http://w3.akleg.gov/docs/pdf/2020-Prefiled-Bills-First-Release.pdf>
- b. Prefiled bills #2 released 1/17/20**
<http://w3.akleg.gov/docs/pdf/2020-Prefiled-Bills-Second-Release.pdf>

H. Old Business

- 1. Reynolds inquired about the viability of the “Studio in a Box” located in Cordova. He observed that the devices and processes appeared outdated and it might be better to use more modern technology. Anderson suggested that audio files be sent to KCHU. Staff could then work with them. Kimberlin suggested various devices and offered assistance. Regarding the obsolete equipment, Anderson thought whatever could not be of use in Cordova could be parted out.**

I. New Business

J. General Manager Anderson's Report -

1. Financially, KCHU is afloat.

- a. The first two Federal payments have been received and the CPB service paperwork is complete.**
 - b. Valdez Brewing will host a fundraiser on a weekend in February by donating \$1 of each beverage sold to the station.**
 - c. KCHU received its second Pull Tab payment —\$15,000, as well as the \$10,000 grant from the city of Valdez. Anderson gave special thanks to all who helped with fundraising events, including the Moondoggies. There are tentative plans to have a fundraiser in Anchorage and possibly the Valley.**
 - d. Though there is a drop in State public broadcasting funds, the Federal government lowered its level of required community match and may add extra.**
 - e. There is no indication yet what kind of support can be expected from Hilcorp.**
 - f. Anderson will be looking at carriage fees in order to prioritize programs.**
- 2. Because of a hardware carrier issue, the GCI link is causing interference. All are now using CVT.**
- 3. Gabriela Palko has returned though Shane is filling in for her while she is at a conference in Georgia. Kimberlin and James Devens are working on a news piece about Rep. Rauscher's Valdez visit.**
- 4. Federal inspections are upcoming. The Station needs maintenance on all sites.**

K. Committees Updates-See Committee listing for members

- 1. Building: The electric eye is not working at the tenant's outside entrance. Bergstrom noted that the light turns on upstairs when there is action out**

- back. Cook offered to check the target. Additionally, the light behind the station is out.**
- 2. Finance: Bergstrom has completed the audit. Copies are available. The station office space cannot be rented out as it would alter the station's nonprofit status.**
 - 3. Fundraising: Kimberlin expanded on the Valdez Brewing company's "Toast with a Host" which may take place in the proximity of the Ice climbing fest. There will be a Valentines song dedication fundraiser. For two hours in the evening, callers can "Bring Romance-on-the-Air" and donate. Christine O'Connor will present a fundraiser plan soon to the Board.**
 - 4. Events: Anderson would like to set up a studio for live on-air presentations. Other tentative plans include: a mid-June Potato event coinciding with a cruise ship stop. In April, Latte Dah would host an onsite event celebrating poetry month similar to a poetry slam, with microphone, and membership forms.**
 - 5. BROTCOMM: Bergstrom reminded the Board that we would be doing strategic planning this year.**
- L. Schedule next meeting: The next meeting was scheduled for Monday, February 17, at 5:00 pm by acclamation.**
- 1. Members excused from next meeting _____**
- M. Adjournment: Cook moved to adjourn. Kimberlin seconded and the motion passed unanimously. Hillar adjourned the meeting at 5:53 pm.**

Committee Membership

- a. Building Committee - Cook, Parker, Blehm**
- b. Finance - Kimberlin, Bergstrom, Parker**
- c. Fundraising - Houck, Kimberlin, Devens, O'Connor**
- d. Events - Kimberlin, Blehm, Devens, Black**
- e. Board Recruitment, Orientation and Training - Houck, Corcoran, and Bergstrom**