Meeting Location: 128 Pioneer Dr, Valdez Teleconference: 800-315-6338 Conference Code: 54665

Board of Directors Monthly Meeting Monday, May 11 2020, at 5:00 PM

## **MINUTES**

- A. Call to Order: The meeting was called to order at 5:08 PM by President Randy Parker.
- B. Roll Call: Present were President Randy Parker, Secretary Mary Corcoran, Members Sue Bergstrom, Bill Black, Amy Houck, and Shane Kimberlin. Also present was General Manager John Anderson. Absent; Jennie Hillar, Brad Reynolds, and Frank Cook.
- C. Announcements and Introductions: There were no announcements or introductions.
- D. Approval of Agenda: Houck moved to approve the agenda. The motion was seconded by Bergstrom and passed unanimously.
- E. Approval of Minutes from previous meetings: Houck moved to accept the meeting minutes of April 13, 2020. The motion was seconded by Kimberlin and passed unanimously.
- F. Education Minute
  - 1. Kimberlin: Expanded on the relevance of archiving materials for public access given the constraints on physical proximity during COVID-19 and a book banning action in Alaska.
    - a. As an example, he emailed members a website detailing Project Guttenberg.
    - b. Further examples cited kinds of historical archiving: i.e. Copper River Record which led to a community archive, including history, flyers and The End of the Road.
  - 2. Assignment for next meeting: Pending. Via email, Corcoran will ask for a volunteer.
- G. Information Items:
  - Corcoran: Legislative Update State Expenditures of Federal Covid funds: Written report (KCHU\_RPLprocess) attached explains how the Legislature works through the RPL (Revised Program Legislative).

Terminal Radio, Inc. 128 Pioneer Drive Valdez, Alaska 99686 Meeting Location: 128 Pioneer Dr, Valdez Teleconference: 800-315-6338 Conference Code: 54665

- H. Old Business -None
- I. New Business -None
- J. General Manager's Report -
  - 1. Maintenance items
    - a. Tower maintenance is scheduled for early July at a cost of \$6,000.
    - b. The translator replacement at Tatitlek is pending at a cost of \$32,000.
    - c. Van Kraft, who will assist with some maintenance, will tune up the Glennallen site enroute from Anchorage, and then work on the translator at Old Town.
    - d. The phone in Old Town needs to be replaced at a cost of \$4,000-5,000.
  - 2. KCHU received a \$6,000 grant from the Alaska Humanities Forum and has received Federal funding. The next federal grant will occur in August or September. On-air supporters are also very much appreciated.
  - 3. Staff
    - a. Congratulations to Jimmy Devens who was elected to City Council.
    - b. Kimberlin recruiting newsy coming to VDZ in ...Gotta meet her
    - c. Houck asked about sourcing the Cordova City
      Times, a non profit, for KCHU news etc. She will
      send contact information to Kimberlin and
      Bergstrom.
- K. Committees Updates-See Committee listing for members
  - 1. Finance-Bergstrom outlined actual and potential KCHU income:
    - a. Actual: \$100,000 from the CPB, a \$6,000 grant AK Humanities Forum for utilities and \$500 from supporter from that individual's Covid stimulus payment.
    - b. Potential: FNBA has begun round 2 of Federal COVID loans and Alaska Metal Health Trust grant.
    - c. Declined: a grant from FaceBook.

Meeting Location: 128 Pioneer Dr, Valdez Teleconference: 800-315-6338 Conference Code: 54665

- 2. Fundraising-Kimberlin
  - a. Christine O'Connor has announced that The Potato is opening, under COVID guidelines and is interested in raising donations for KCHU.
  - b. Regarding entertainment, Kimberlin suggests a livestream fundraising with local music to possibly include virtual dancing.
  - c. Radio listeners—at the Membership level the station could gift basic radios.
  - d. Streaming listeners—besides models like coffee break Kimberlin is trying to expand to more days/wk. KCHU could distribute content to all mediums ie. podcasts, Spotify, Apple music and even local artists who may raise donations online. Bergstrom reported that streaming listeners earn KCHU funds from advertisers.
- L. Schedule next meeting: The next meeting was scheduled for Monday, June 8, 2020, at 5:00 pm by acclamation.
  - 1. Members excused from next meeting\_\_\_\_\_
- M. Adjournment: Bergstrom moved to adjourn. Houck seconded and the motion passed unanimously. Parker adjourned the meeting at 5:48 pm.

## **Committee Membership**

- a. Building Committee Cook, Parker, Blehm
- b. Finance Kimberlin, Bergstrom, Parker
- c. Fundraising Houck, Kimberlin, Devens, O'Connor
- d. Events Kimberlin, Blehm, Devens, Black
- e. Board Recruitment, Orientation and Training Houck, Corcoran, and Bergstrom