

Board of Directors Monthly Meeting
Monday July 13, 2020 at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:07 PM by Sue Bergstrom.**
- B. Roll Call: Present were Secretary Mary Corcoran, Treasurer Brad Reynolds, Members Sue Bergstrom, Amy Houck, and Shane Kimberlin. Also present was General Manager John Anderson. Absent; Randy Parker, Frank Cook and Bill Black.**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: Reynolds moved to approve the agenda. The motion was seconded by Houck and passed unanimously.**
- E. Approval of Minutes from previous meetings: Houck moved to accept the meeting minutes of June 8, 2020. The motion was seconded by Reynolds and passed unanimously.**
- F. Education Minute**
 - 1. Bergstrom reminded the Board that the Strategic Plan, last approved August 2018, will need to be reviewed this fall. She summarized each element with comments/suggestions and recommended that members should read, take notes, and then discuss the Plan in one day. Members need to consider dates and brainstorm prior to the Plan work session.**
 - a. Vision, Values and Mission are generally static unless there is a need to change any.**
 - b. Goals need revisiting as they project over the next five years.**

c. Short Term Goals:

- 1. #1 Financial stability plan: consider setting this as a long term goal.**
- 2. #2 CAB (Community Advisory Board): needs attention because it is not currently very active.**
- 3. #3 Listener survey: may need be postponed or deleted. Kimberlin felt this is important. Anderson agreed it is helpful to have listeners pick their favorite shows and genre. Bergstrom suggested an ad hoc committee contribute survey questions. The CAB could be asked for programming suggestions. Anderson noted that KCHU will cease broadcast of “Live with Chris Feely” and “Selective Shorts” this fall.**
- 4. #4 Operations manual: was composed when there was more full time staff. Anderson addressed changes at the station including new hardware and software. Bergstrom asked for labeled digital pictures and their operation.**
- 5. #5 BOD participation in station events: used to be active in station fundraising, board challenges. Now events are problematic, as board members are spread over the state. Anderson noted that community events are also problematic due to COVID-19 until at least next year.**
- 6. #6 Local programming: examples include reading stories from “Fairy Tales from AK” (published by a PWS class) and a ZOOM dance event.**

7. #7 Diversity plan: update complete but can be revisited.

8. #8 Improve efficiency with networking, communication etc.: needs to be examined because of reduced state funding.

2. Assignment for next meeting: Members were asked to exchange email suggestions. Kimberlin volunteered if no one else is prepared.

G. Information Items:

1. Regarding a Board vacancy, Bergstrom said that Dave Hollis, a long time member, and go-getter is willing to serve out the term that is up for election in fall 2020. Kimberlin had reached out to others but received no interest in a board position. Kimberlin expressed that a voice from McCarthy would be good.

2. Executive committee vacancy - vice president: Members agreed to table this item until the full board meets.

H. Old Business – None

I. New Business

1. KCHU annual lease agreement (emailed to the Board): Dr. Silveira, 2nd floor tenant. Corcoran moved to accept the lease agreement as presented. The motion was seconded by Reynolds and passed unanimously.

2. Corcoran moved to appoint Dave Hollis to the Board. The motion passed unanimously.

J. General Manager's Report

- 1. The Tolsona transmitter that burned up on Tuesday is back on the air now. The transmitter in Anchorage and will be back up.**
 - 2. Van Kraft has installed robust anti-hacking software. He will be back for 2 more visits noting the station is running on old computer gear. There is a new controller for the new Tower. The tower has been painted.**
 - 3. Pull tabs are going well at the E Street Pub.**
 - 4. KCHU will capture 5 hours of music from the Cordova Salmon Jam and broadcast it soon.**
 - 5. There will be a fundraiser announcement airing soon. Some listeners have already contributed.**
 - 6. Audit season is approaching and will be more complicated due to federal grants, etc.**
 - 7. Though the station's application did not qualify for a grant from the Rasmussen Fund, they offered a contribution anyway.**
- K. Committees Updates-See Committee listing for members**
- 1. Brotcom: See report above**
 - 2. Events: Kimberlin had nothing new to report.**
- L. Schedule next meeting: The next meeting was scheduled for Monday, August 10, at 5:00 pm by acclamation.**
- 1. Members excused from next meeting_____**
- M. Adjournment: Reynolds moved to adjourn. Houck seconded and the motion passed unanimously. Bergstrom adjourned the meeting at 5:52 pm.**

Committee Membership

- a. Building Committee - Cook, Parker, Blehm**
- b. Finance - Kimberlin, Bergstrom, Parker**
- c. Fundraising - Houck, Kimberlin, Devens, O'Connor**
- d. Events - Kimberlin, Blehm, Devens, Black**
- e. Board Recruitment, Orientation and Training - Houck, Corcoran, and Bergstrom**