

**Board of Directors Monthly Meeting**  
**Monday January 11, 2021 at 5:00 PM**

**MINUTES**

- A. Call to Order: The meeting was called to order at 5:02 PM by Treasurer Brad Reynolds.**
- B. Roll Call: Present were Secretary Mary Corcoran, Treasurer Brad Reynolds, Members Sue Bergstrom, Bill Black, Amy Houck, Dave Hollis and Shane Kimberlin. Also present was General Manager John Anderson. Absent; President Randy Parker (excused) and Frank Cook.**
- C. Announcements and Introductions:**
- 1. Bergstrom nominated Hope Finley for a position as a Board member. Findley is a past volunteer and friend of the station, including fundraiser.**
- D. Approval of Agenda: Houck moved to approve the agenda. The motion was seconded by Bergstrom and passed unanimously.**
- E. Approval of Minutes from previous meetings: Houck moved to accept the meeting minutes of December 14, 2020. The motion was seconded by Bergstrom and passed unanimously.**
- F. Education Minute**
- 1. none scheduled**
  - 2. Assignment for next meeting: Corcoran (tentative) will update a Legislative report relating to public broadcasting.**
- G. Information Items:**
- 1. Membership update, nominee and ballots - Bergstrom reported that our membership is less than 200. Three names will appear on ballots sent**

**out this week. Prior to Covid 19 restrictions on fund raising, membership was at about 300 members.**

- 2. Discuss Annual member meeting- This will occur 30 days after ballots are sent out.**

#### **H. Old Business –**

- 1. The Board agreed to meet on Saturday, January 16, at 10AM for a work session on Strategic Planning**

#### **I. New Business**

- 1. Bergstrom moved that Hope Finley be added to the ballot. The motion was seconded by Houck and passed unanimously.**

#### **J. General Manager's Report**

- 1. KCHU Financials are complete and auditors Foster and Company LLC have submitted their report.**
- 2. FSSS has lowered its nonfederal funds limit to \$250,000.**
- 3. KCHU continues to need fund drive -virtual.**
- 4. The City of Valdez may solicit a contract for broadcasting School Board and City Council meetings. The station would need to air on FM since it's more available to more people. This could happen with a low power FM antenna. There is extra FM gear in Glennallen that could possibly be relocated to Valdez. In addition, we need an engineering study with a price tag of \$16-20,000. The contract could be worth \$40-50,000.**
- 5. Anderson pressed the need for developmental help from someone who knows internet tools.**
- 6. CPB wants to support KCHU, particularly because It is important to broadcast emergency announcements extending throughout the Sound.**

- 7. Other funding approaches include a City of Valdez Covid grant for communications. There is also another round of PPP (closes March 13).**
  - 8. Current grant funds from the CPB will satisfy 2020 bills and a portion of those in 2021.**
  - 9. KCHU needs more spending streams. This will be incorporated at our strategic planning session. Native organizations have helped in the past. Houck and Kimberlin volunteered to contact individuals in Cordova and Tatitlek. Anderson cautioned that it is delicate time for businesses considering Covid impacts. Trade agreements could also be explored with chambers of commerce. We need to consider who we are asking and for what.**
  - 10. On the broadcast side, transmissions are holding.**
  - 11. GCI trade account should be tentatively settled.**
  - 12. Kimberlin suggested that “Sound and Valley News” set up cooperative publishing agreement with “Copper River Record”, and “The Cordova Times” (nonprofit owned by Eyak). Houck will contact “The Cordova Times” regarding this and refer them to the general manager John Andersen gm@kchu.org and Sue Bergstrom as ap@kchu.org**
  - 13. Anderson asked about erecting an FM antenna in Kenny Lake to reach that area.**
  - 14. Bergstrom supports posting highway signage to signal station call numbers changes.**
  - 15. 2021 should be a better opportunity to build membership.**
  - 16. Station underwriting is suffering also due to Covid.**
  - 17. The station needs to find out another vendor for our gaming license as our current vendor is moving out of state.**
- K. Committees Updates-See Committee listing for members**
- 1. Building: Anderson repeated that the tenant’s masonry steps need repair.**
  - 2. Finance: Bergstrom reported that she has completed the audit, will finish reporting to CPB**

**(auditor need to sign off), and has extended the IRS return until May. The Board needs to see financial reports.**

- 3. Fundraising: Kimberlin wants to repeat “Love is on the Air”. Bergstrom asked that contact information on callers be transferred to her. Houck asked about ease of donating using websites.**
- 4. Events:**
- 5. BROTCOMM: see C.1 and I.1.**

**L. Schedule next meeting: The next meeting was scheduled for Monday, February 8, at 5:00 pm by acclamation.**

- 1. Members excused from next meeting\_\_\_\_\_**

**M. Adjournment: Kimberlin moved to adjourn. Corcoran seconded and the motion passed unanimously. Reynolds adjourned the meeting at 6:00 pm.**

### **Committee Membership**

- a. Building Committee - Cook, Parker, Blehm**
- b. Finance - Kimberlin, Bergstrom, Parker**
- c. Fundraising - Houck, Kimberlin, Devens, O’Connor**
- d. Events - Kimberlin, Blehm, Devens, Black**
- e. Board Recruitment, Orientation and Training - Houck, Corcoran, and Bergstrom**