

Board of Directors Monthly Meeting
Monday February 8, 2021 at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:17 PM by Sue Bergstrom.**
- B. Roll Call: Present were Secretary Mary Corcoran, Treasurer Brad Reynolds, Members Sue Bergstrom, Bill Black, Amy Houck, Dave Hollis and Shane Kimberlin. Also present was General Manager John Anderson. Absent; Frank Cook and President Randy Parker (arrived 5:21 and assumed running the meeting).**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: Kimberlin moved to approve the agenda. The motion was seconded by Reynolds and passed unanimously.**
- E. Approval of Minutes from previous meetings: Kimberlin moved to accept the meeting minutes of January 11, 2021 as amended. The motion was seconded by Houck and passed unanimously.**
- F. Education Minute**
- 1. Corcoran: Legislative update - Continue to research mention of Alaska Public Broadcasting Commission HB61 reference in Sec. 41. AS 39.25.120(c)(7) - Anderson added that the Department of Administration is trying to eliminate ARCS TV funding.**
 - 2. Assignment for next meeting: None**
- G. Information Items:**
- 1. Bergstrom: Membership update, nominee and ballots. Ballots were sent out by January 15. At the least a ten percent ballot return is needed in order to schedule an annual membership date.**

- 2. Following discussion, the Board agreed to schedule the Annual Member meeting for February 22, at 5pm.**

H. Old Business – None

I. New Business

- 1. Strategic Planning review including Five Year Goal for approval. Bergstrom moved to approve the Five Year and Long Term goals as stated. The motion was seconded by Houck and passed unanimously.**
- 2. Review Diversity Policy for approval <https://kchu.org/about-us/bod/>. Kimberlin reflected that all are achievable. Reynolds expressed satisfaction with the Policy. The Board agreed to table the review and move it to Old Business for next meeting in order to adequately revise and certify its terms.**
- 3. Review Conflict of Interest Policy for approval <https://kchu.org/about-us/bod/> The Board agreed to table the review and move it to Old Business for next meeting in order to adequately revise and certify its terms.**

J. General Manager's Report

- 1. KCHU has received 2 payments from the CPB. Another is pending. Anderson will meet with Andrew Charnik, Director, Radio CSG Policy & Administration, CPB.**
- 2. The station need development personnel help.**
- 3. The Governor's proposed interest in gaming may help the State but not non-profits.**
- 4. KCHU will pursue an FM signal for Valdez.**
- 5. PRSS receivers will be turned off at end of the month. Anderson is working on that.**
- 6. Tatitlek recently was off-air but is now back on.**
- 7. "Love is on the Air" fun-raising event is scheduled for Friday, February 12. Pledges are accepted for song requests.**
- 8. We need to approach Native corporations to seek community support.**

9. Covid, politics, cruise ship traffic etc are changing. In order to keep relevant we need to move to FM.

K. Committees Updates-See Committee listing for members

- 1. Building: Jimmy Devens volunteered to repair the front stairs.**
- 2. Finance: See General Manager report J1.**
- 3. Fundraising: Kimberlin cited "Love is on the Air" a digital fundraising. Houck asked about listing it as a Facebook event. There will be a notice to call the station if FB doesn't work for donors. There will be a dedicated phone person. Promos can be recorded via Bergstrom and Gabby Palko.**
- 4. Brotcomm: nothing new to report**
- 5. Event: Hollis reported that when weather and Covid cautions permit there will be an outside dance party/outside street dance at McCarthy assisted by Rebecca at The Potato. Gabby would DJ. Setting it around approximately Friday, June 4 would also include seasonal employees. There could be a possible tie in with Valdez.**

L. Schedule next meeting: The next meeting was scheduled for Monday, March 15, at 5:00 pm by acclamation.

- 1. Members excused from next meeting_____**

M. Adjournment: Bergstrom moved to adjourn. Reynolds seconded and the motion passed unanimously. Parker adjourned the meeting at 6 pm.

Committee Membership

- a. Building Committee - Cook, Parker, Blehm**
- b. Finance - Kimberlin, Bergstrom, Parker**
- c. Fundraising - Houck, Kimberlin, Devens, O'Connor**
- d. Events - Kimberlin, Blehm, Devens, Black**
- e. Board Recruitment, Orientation and Training - Houck, Corcoran, and Bergstrom**