

Board of Directors Monthly Meeting
Monday November 8, 2021 at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:04 PM by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Secretary Mary Corcoran, Members Bill Black, Amy Houck (arrived 5:16pm), Dave Hollis, and Erin McKinstry. Also present were Director Administration and Business Sue Bergstrom and Director of Programming and Operations James Devens. Absent; Hope Finley and Shane Kimberlin.**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: McKinstry moved to approve the agenda. The motion was seconded by Hollis and passed unanimously.**
- E. Approval of Minutes from previous meetings: Black moved to accept the meeting minutes of October 11, 2021. The motion was seconded by Hollis and passed unanimously.**
- F. Education Minute**
- 1. Black - KCHU Reception out and about on PWS**
Examples of the importance of the AM signal include the following:
KCHU AM is the sole information provider in Port Wells. At Whittier and in Barry Arm, Black sees the need for AM radio to broadcast notification of earthquake/tsunami events. In general, KCHU can be a good source of emergency situation as there are plenty of souls out in nooks and crannies including kayakers who may have access only to KCHU. Generators at the station and at the transmitter site can keep KCHU on air in a variety of emergencies.

2. **Assignment for next meeting: Corcoran - Describe listening areas.**

G. Information Items:

1. **Bergstrom: Member information confidentiality-**
 - a. **Foraker group was consulted and advised that because holding member information confidential has been a long standing precedent, the board needs to carefully consider changes. BROTCOMM will meet, hold a work session and present a report to the board.**
2. **Board vacancy- Brad Reynolds has resigned. The board needs to appoint a replacement/solicit at least one more candidate for the ballot.**

H. Old Business

I. New Business

1. **Listener feedback- Bergstrom will send responses to Corcoran.**

J. Director of Administration Reports (attached)

1. **After her report was submitted, Bergstrom contacted the Valdez City Council addressing inaccuracies in public comments following the KCHU grant application. Mayor Sharon Scheidt and Bergstrom met to discuss some misconceptions. The Mayor has a better understanding and will share the discussion with City Council as well as City Manager Mark Deter. KCHU needs to provide price quotes. Bergstrom thinks we will receive the grant.**

K. Director of Programming and Operations Report (attached)

1. **Following the geomagnetic event's effect on KCHU technology and radio systems, Devens contacted a system engineer and program retailers regarding the outage. KCHU needs newer technology to be shielded from geomagnetic storms. Though Devens has done a work around for some problems, there is some permanent damage. Devens explained the severity of the incident pertaining to hardware equipment.**
2. **Though more research is necessary, there are three options for implementing a fix..**

- a. Manual import for the time being (does not comply with industry standard). This could be improved by upgrading existing servers. However this would not still not meet industry standards. Additionally, each server would have downtime (replaced temporarily by more out-of-date servers) and cost \$3000-\$9000. This not recommended for problems cited.**
 - b. Build servers in-house at \$2000-\$3000/server or as low as \$1,500 for a minimum of \$7,500 or maximum \$15,000. This does not include satellites. Support companies want dual software and hardware updates.**
 - c. Industry standard software, hardware and support from an Alaska company would cost approximately \$64,000 for complete replacement—one time cost including licenses, software and hardware. This would probably suffice for a decade. Industry creep is a given. There would also be a support subscription—prices range.**
- 3. On site backup is the most economical option at this time. Currently KCHU has about 2.8 terabytes of data. For FCC compliance, KCHU audio log is kept for 20 days vs 14 days required. Future backup log would be ideal for 6 months at least.**
- 4. Hardware quotes for the FM hardware are \$62,000 and \$73,000. These do not include engineering fees. City of Valdez, United Way, KCHU discretionary funds and Rasmuson capital grants may be avenues for funding.**
- 5. Devens asks that the Board consider ideas for events where people do not need to congregate and send these to the Fundraising and Events Committees. The Cordova Civic Center has been a venue for in-person events. Regarding movies, those in the public domain are the best option. Special events focused on holidays like the Halloween show must work around carrier agreements. Members' suggestions for special content, shows/events aimed at listener enjoyment, education and fundraising should be shared with Devens and the Community Advisory Board.**
- 6. Devens will continue to work on staff and workplace conditions.**

- L. Committees Updates-See Committee listing for members**
 - 1. Brotcomm - see G.1**
 - 2. Fundraising - see K Director's report and K5**
 - 3. Finance - see J Director's report**
 - 4. Events - see K Director's report**

- M. Schedule next meeting: The next meeting was scheduled for Monday, December 6, at 5:00 pm by acclamation.**
 - 1. Members excused from next meeting _____**

- N. Adjournment: Houck moved to adjourn. Hollis seconded and the motion passed unanimously. Parker adjourned the meeting at 6:33 pm.**

Committee Membership

- a. Building Committee - Parker, Devens**
- b. Finance - Kimberlin, Bergstrom, Parker**
- c. Fundraising - Houck, Kimberlin, Devens, O'Connor, Hollis, Finley**
- d. Events - Kimberlin, Devens, Black, Hollis, Finley**
- e. Board Recruitment, Orientation and Training - Houck, Corcoran, Bergstrom**