

**Board of Directors Monthly Meeting**  
Monday April 11, 2022 at 5:00 PM

**MINUTES**

- A. Call to Order: The meeting was called to order at 5:01 pm by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Secretary Mary Corcoran, Treasurer Amy Houck, Members Bill Black, Shane Kimberlin, Greg Parrish, and Erin McKinstry. Also present were Director Administration and Business Sue Bergstrom and Director of Programming and Operations James Devens. Absent; Dave Hollis (excused) and Hope Finley.**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: McKinstry moved to approve the agenda. The motion was seconded by Houck and passed unanimously.**
- E. Approval of Minutes from previous meetings: Black moved to accept the meeting minutes of March 14, 2021. The motion was seconded by Houck and passed unanimously.**
- F. Education Minute**
- 1. none scheduled**
  - 2. Assignment for next meeting: Bergstrom: Budget and Financial discussion**
- G. Information Items:**
- 1. Corcoran HB281 and SB162 update:**
    - a. HB 281 bill for the operating budget was approved In the House under reconsideration, and transmitted to Senate (FIN). Reconsideration will be taken up in conference committee. Funding for public broadcasting remains in the bill - Radio 1,500,000 and Satellite Infrastructure 879,500**

- b. Update SB162 - Senate Finance is meeting 4/14. A Committee Substitute for Senate bill 162(FIN) working draft does contain public radio funding in HB281.**

**H. Old Business – None**

**I. New Business**

- 1. Board officer elections-Nominations were accepted for the following offices and approved by acclamation.**
  - a. President - Randy Parker**
  - b. Vice president - Erin McKinstry**
  - c. Secretary - Mary Corcoran**
  - d. Treasurer - Shane Kimberlin**
- 2. Bergstrom: Employee personnel manual update- This update reflects the KCHU new management. Corcoran will proofread via email.**
- 3. Bergstrom: Authorize First Alaskans Institute (FAI) Summer Intern Placement Fee**
  - a. Houck moved to approve that the board authorize spending \$3500 for a 40 hour/week intern if KCHU successfully receives an intern from FAI. The motion was seconded by Kimberlin. Parrish asked about the possibility of employing an intern at the end of the internship period. The motion passed unanimously.**
- 4. Membership recruitment -**
  - a. Corcoran referenced the station's decreasing membership and asked for board suggestions to bolster numbers and/or assign the task to a committee (BROTCOMM).**
    - 1. Kimberlin suggested that an intern could help with PR by calling members. Houck agreed to the advantage of direct communication. Devens cited KTOO's recruitment strategy "EveryDoor" using**

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- direct mail. Houck offered to help create a mailer. Bergstrom spoke to using a service vs station volunteers in the past. Cost could be used to choose method.**
- 2. Houck inquired if KCHU has membership in local chambers of commerce. The station is a member of the Valdez Visitors Bureau, the Greater Copper Valley Chamber of Commerce and the Cordova Chamber of Commerce. These organizations could help provide sponsorship and/or publicity for current and potential members. Bergstrom stated that KCHU had participated in an underwriters exchange with Cordova. She will check with the CPB regarding in-kind allowances.**
  - 3. Parrish inquired about the status of the CAB. He stressed the advantage of gaining memberships through word of mouth in small communities. Parrish has provided CAB membership contacts and urged for an active CAB.**
- J. Director of Administration Report (attached). Bergstrom additional provided information below.**
- 1. Quarterly Financials**
    - a. Bergstrom presented the layout of Revenue and Expense. The balance sheet summarizes the revenue and expense at -10,761.24 for the quarter and -33,195.84 for the fiscal year to date. Covid funding boosted the budget last year. The station may see FEMA funds next year with FM broadcast. An FM antenna may potentially generate increased membership from Valdez and City of Valdez meetings.**



**1. Members excused from next meeting**\_\_\_\_\_

- N. Adjournment: Corcoran moved to adjourn. Black seconded and the motion passed unanimously. Parker adjourned the meeting at 6:23 pm.**

**Committee Membership**

- a. **Building Committee - Parker, Devens**
- b. **Finance - Kimberlin, Bergstrom, Parker, Houck**
- c. **Fundraising - Houck, Kimberlin, Devens, O'Connor, Hollis, Finley**
- d. **Events - Kimberlin, Devens, Black, Hollis, Finley**
- e. **Board Recruitment, Orientation and Training - Bergstrom, Corcoran, McKinstry**