

Board of Directors Monthly Meeting
Monday May 9, 2022 at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:02 PM by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Vice President Erin McKinstry, Secretary Mary Corcoran, Members Bill Black, Amy Houck, and Greg Parrish. Also present were Director Administration and Business Sue Bergstrom and Director of Programming and Operations James Devens. Absent; Dave Hollis (excused), Shane Kimberlin and Hope Finley.**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: Black moved to approve the agenda. The motion was seconded by McKinstry and passed unanimously.**
- E. Approval of Minutes from previous meetings: Black moved to accept the meeting minutes of April 11, 2021. The motion was seconded by McKinstry and passed unanimously.**
- F. Education Minute**
- 1. Bergstrom: Budget and Financial discussion**
- a. Bergstrom asked if the board would prefer a full presentation or simply to ask questions. The latter was used.**
- b. Corcoran asked about the identity of underwriters and amounts received. Bergstrom answered that underwriters vary by season but the largest and/or most regular are PWS College, Crowley, Copper River Spud Co., NAPA and Copper Basin**

Sanitation. Intermittently the canneries have been underwriters.

- c. McKinstry asked if KCHU could use more underwriters and, if so, what is the process for soliciting them? Devens said the station has capacity for 4-5 times more underwriters. Bergstrom stated that there is no development person currently. Recently, she sent a reminder to underwriters whose contracts had expired and received no response.**
- d. For those who want to solicit underwriters, KCHU.org has available on its website four rates, along with PSA criteria. Bergstrom and Devens elaborated regarding rates.**
- e. Production income does not count as a local match.**
- f. Corcoran asked what Admin expense covered. This is administrators salary, office supplies, postage, business side of the business, liability ins. fees for credit card processing**
- g. Technical expense is broadcast related, utilities rent, production software, etc.**

2. Assignment for next meeting: None

G. Information Items:

- 1. Corcoran HB281 and SB162 update: The operating budget passed by the House HB281D is currently on the Senate floor session now including capital and supplemental budgets (omnibus of sorts). The bill still includes public broadcasting funding. Today a multitude of amendments that cut many state services. and increased state spending were offered. Spending changes passed, many cuts did**

not. The Senate is still working though amendments. Reminder: the governor has line item veto power.

H. Old Business:

- 1. Emergency Alert System (EAS)- Devens reminded the board that the station needs a new EAS. The question is whether the purchase can wait until after the fund drive and if a quote, slightly exceeding one month, would be valid. The equipment plus install would total about \$4500. A special fundraiser for this is also a possibility.**
 - a. Parrish asked if FEMA would reimburse for EAS after the fact. They would not.**
 - b. McKinstry asked about the timeline for FEMA funding. According to Mollie Kabler, the CPB is being pushed by FEMA to distribute the funds. These could be released in July or January. The exact time is uncertain.**
 - c. Parrish asked about the timeline for the work. Devens responded that engineer Van Kraft would do it as regular callout (non-emergency) or Coast AK could do it. This includes new equipment install and testing.**
 - d. The EAS must be completely updated by December 2022. The new system benefits locations based on lat/long instead of the closest urban system.**
 - e. Corcoran suggested adding the need and expenditure for equipment to the next meeting's agenda.**

I. New Business

- 1. KCHU Spring Fundrive - May 17-24 - Floaty pics to include its location.**

- J. Director of Administration Report (attached)- Additional information at the request of the board includes:**
- 1. Houck and Corcoran asked about the Rasmuson grant change from Tier 2 to Tier 1.**
 - 2. Alaska Department of Revenue forms from past years that are outstanding do not show the 990 cover letters, back to approximately 2015-2017. These will be provided.**
 - 3. First Alaskans intern: Apparently, there is no interest in Valdez. Therefore the station will probably not receive an intern.**
 - 4. Corcoran asked how to find the “Valdez Big Read” page. This can be found with a Facebook search.**
- K. Director of Programming and Operations Report-**
- 1. The new air checker is not online but needs software patch for FCC compliance and will produce high quality for future recording.**
 - 2. KCHU needs to send more comprehensive gaming reports to the Department of Revenue which needs an updated report. Past information has been omitted and was missing from some past bank statements.**
 - 3. Another gaming vendor will start operations in a week.**
 - 4. On Sunday there was a minor off-air period due to file issues.**
 - 5. Corcoran asked about the currency of news broadcasts. Devens must import manually for both evening and morning so some news is a repeat.**
- L. Committees Updates-See Committee listing for members**
- 1. BROTCOMM: Board members are asked to check the committee membership list for accuracy and let Corcoran know of any discrepancy.**
 - 2. Fundraising: Devens discussed several fundraising possibilities and the need for volunteers. Some of the fundraisers must be coordinated with the City of Valdez, the Department of Revenue and other non-profits. Events include:**
 - a. Outdoor Bingo at 4th of July celebration and the first week of August Gold Rush Days.**
 - b. The Wine Walk has been good fundraiser and may include promos/tours of KCHU.**

- c. **KCHU is allowed to host a one day event at with a liquor license.**
 - d. **The Egan Street Pub, a new vendor, also would like to do pull tabs.**
 3. **Building: The tenant will be away in June so KCHU could repair the stairs and a leaky window.**
 - M. **Schedule next meeting: The next meeting was scheduled for Monday, June 13, 2022, at 5:00 pm by acclamation.**
 1. **Members excused from next meeting_____**
 - N. **Adjournment: Corcoran moved to adjourn. McKinstry seconded and the motion passed unanimously. Parker adjourned the meeting at 6:26 pm.**

Committee Membership

- a. **Building - Parker, Devens**
- b. **Finance - Kimberlin, Bergstrom, Parker, Houck**
- c. **Fundraising - Houck, Kimberlin, Devens, O'Connor, Hollis, Finley**
- d. **Events - Kimberlin, Devens, Black, Hollis, Finley**
- e. **Board Recruitment, Orientation and Training - Bergstrom, Corcoran, McKinstry**