Board of Directors Monthly Meeting  
Monday March 6, 2023 at 5:00 PM

MINUTES

A. Call to Order: The meeting was called to order at 5:00 PM by Parker.

B. Roll Call: Present were President Randy Parker, Secretary Mary Corcoran, Members Bill Black, Scott Pegau, and Greg Parrish. Also present was Director Business and Administration Sue Bergstrom. Absent; Dave Hollis, Treasurer Shane Kimberlin, and Director of Programming and Operations James Devens.

C. Announcements and Introductions: There were no announcements or introductions.

D. Approval of Agenda: Parrish moved to approve the agenda. The motion was seconded by Pegau and passed unanimously.

E. Approval of Minutes from previous meetings: Pegau moved to accept the meeting minutes of February 15, 2023. The motion was seconded by Parrish and passed unanimously.

F. Education Minute
   1. None
   2. Assignment for next meeting: None

G. Information Items:
   1. Corcoran: Thank you cards have been sent to Jed Palmer-Tatitlek; David Branshaw-Cordova; The Moodoggies, Tiffini Devens, Kamilla Xavier and Tony Wilkinson-Valdez.

H. Old Business
   1. Board Officer elections. The following officer slate was approved unanimously.
      a. Randy Parker, President
      b. Scott Pegau, Vicepresident
      c. Mary Corcoran, Secretary
      d. Kimberlin (in absentia), Treasurer
   2. Planning calendar
      a. Fundraising events
         1. Parrish suggested having more music events similar to those in McCarthy and Valdez.
         2. Bergstrom recounted that Cordova hasn't had a fundraiser for a long time. The KCHU original
plan was to plan on 1 event/quarter. Large fundraisers were held in the spring and fall. These were bookmarks for smaller 1-2 day events.

3. Corcoran suggested planning on a bi-monthly basis around special events like around tourist season and holidays.

4. Pegau offered to “knock on doors” in Cordova if he could get instructions for other fundraising ideas. Black suggested have a donation can during Cordova events like the Salmon Run.

b. Board member recruitment

1. Pegau supported a wider timeframe to recruit board members. BROTCOMM has that mission on an ongoing basis. Bergstrom reminded the Board that committees need to meet quarterly or more often. Any KCHU member can be on committees.

3. EAS replacement options for the station

a. Bergstrom clarified that KCHU does not have the option to purchase the replacement up front as the station does not have the money.

b. FEMA money is a possibility.

c. Bergstrom expects the CPB will issue grants in the spring. KCHU is rated in the priority range.

d. A block grant is possible from CPB and the money can be added to MJ Murdoch Charitable Trust.

I. New Business

1. Advertise for an on-air position

a. Bergstrom informed the board that there are no funds available now to hire more staff. One and a half years ago there was money. Now there is less than $25,000 in the operating account. A volunteer has offered to do some on-air and will do development contacts in July.

b. Pegau asked how not being able to hire an on-air person affects making the FM project work. Bergstrom says construction may not conflict with FM transmission. Devens can probably swing it when all is working.
c. Pegau asked about the cost of an on-air employee. Bergstrom estimated that at about $17,000 annually (includes employer burden). Bergstrom also projected that that person could record weather, news on their shift. She mentioned some specific people as possibilities based on their availability.

J. Director of Administration Report (attached)

K. Director of Programming and Operations Report (attached)

L. Committees Updates—See Committee listing for members
   1. Bergstrom resigned from her committee memberships, but will assist Parker when needed.

M. Schedule next meeting: The next meeting was scheduled for Monday, April 3, 2023, at 5:00 pm by acclamation.
   1. Members excused from next meeting________________

N. Adjournment: Corcoran moved to adjourn. Pegau seconded and the motion passed unanimously. Parker adjourned the meeting at 5:59 pm.

Committee Membership

   a. Building Committee - Parker, Devens
   b. Finance - Kimberlin, Bergstrom, Parker
   c. Fundraising - Kimberlin, Devens, Hollis
   d. Events - Kimberlin, Devens, Black, Hollis
   e. Board Recruitment, Orientation and Training - Corcoran, Bergstrom, Parker