Board of Directors Monthly Meeting
Monday May 8, 2023 at 5:00 PM

MINUTES

A. Call to Order: The meeting was called to order at 5 PM by Vice President Scott Pegau.

B. Roll Call: Present were Vice President Scott Pegau, Secretary Mary Corcoran, Members Bill Black, Dave Hollis, and Greg Parrish. Also present were Director Business and Administration Sue Bergstrom and Director of Programming and Operations James Devens (arrived at 5:32pm), Absent; President Randy Parker and Treasurer Shane Kimberlin.

C. Announcements and Introductions: There were no announcements or introductions.

D. Approval of Agenda: Black moved to approve the agenda. The motion was seconded by Hollis. Corcoran corrected a typo in F1. “Animation” should read “automation”. The motion passed unanimously.

E. Approval of Minutes from previous meetings: Parrish moved to accept the meeting minutes of April 3, 2023. The motion was seconded by Hollis. Corcoran again corrected a typo in F1. “Animation” should read “automation”. The motion passed unanimously.

F. Education Minute
   1. Devens-Provide information to the board about this summer’s automation projects.
      a. Soon Devens will need to rebuild the entire radio station from the ground up. The studios though will remain largely the same for the ease of the volunteers who operate it. All other systems will be replaced/updated.
      b. Work on the FM and upgraded equipment projects may need to proceed at the same time.
      c. Timing is also critical for install and testing in terms of new equipment warranties.
   2. Assignment for next meeting: None

G. Information Items:
   1. Director B&A- Review Financials emailed to the Board on April 7.
      a. Corcoran appreciated the financials report and asked in general terms about the solvency of the station. Pegau clarified that Corcoran was looking for information about the end of quarter cash balance. Bergstrom referred to the Balance Sheet and clarified that future grants are for capital projects, not operating expenses. As an example, payroll is approximately $8,000/month.
1. The station needs fundraiser(s) in May or June with on-air coverage as well as someone on the phone to take pledges. The Board needs to meet in a work session with the Directors to plan fundraiser(s).

2. Bergstrom asked that Board members call in to Coffee Break to promote donations. The fundraising and events committees should be more involved and add community members.

3. As per the request in Bergstrom’s report, Parrish suggested contacting the Greater Copper Valley, Tok, and Glennallen Chambers of Commerce.

2. The Board unanimously consented ((electronically) on April 18, to purchase office computers. Bergstrom reported that they have arrived and will be installed when a local contractor is scheduled.

3. Corcoran- HB39 update
   a. The Operating Budget Bill was referred to the Senate Finance Committee on 4/19/23 but has not been heard since 4/27/23.
   b. Public Radio funding remains an appropriation

H. Old Business — None

I. New Business
1. The Board scheduled a work session for May 22 at 5pm, in order to plan a Spring fund raising event to set date(s) and goals.
   a. Black mentioned that the Cordova Salmon Jam occurs in early July.
   b. Parrish will communicate with Bergstrom, Devens, Kimberlin and any other DJ’s about on air slots.
   c. Bergstrom offered to air playlists the Board made. The member could call in and help her pitch in real time.
   d. Devens could attend the work session until 5:30. He expected at least moderate availability at a June fundraiser. It is most important that he is available on-air. Once all materials arrive, in about 2 weeks, he will be busy with the install of the FM transmitter.

J. Director of Administration Report (attached). Additional information follows:
1. When asked about adding Bergstrom to the DOR gaming account, Devens responded that logon password lies on the GM computer and old email address—both inaccessible. Bergstrom responded that DOR will facilitate the logon when Devens is able to contact them. Corcoran asked for a follow up with updating the account.

2. Bergstrom will get the board a timeline of the Murdoch Charitable Trust request capital grant list. This includes not only equipment but also a building at the transmitter site and plumbing etc. Devens will look for an expired plumbing quote and pass it to Bergstrom.

K. Director of Programming and Operations Report. Additional information follows:

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1. Responding to a question about partial updates via the operations remote computer, Devens reported that he recently reconfigured the VPN and now those updates appear to be successful.

2. Streaming failures result from station equipment having the lowest level of streaming service available due to the number of users (25). Because the software is designed for more users the computer cannot synch it.
   a. To replace the computer is very expensive. Simple replacement is not a reality. Finding used replacement parts is difficult. The alternative is to or replace studio hub and interlinks at approximately $100,000. Some files max out computer resources and crash the computer. The studio equipment and the streaming computer need to “talk” to each other.
   b. An upgrade option could be similar to an appliance (not a computer). Service costs approximately $400/month.
   c. Bergstrom asked for a list of equipment to add to grant applications. Devens speculated that replacing audio equipment was too expensive a project. Additionally, it would require redesign of studio spaces/building renovation and retraining volunteers. The new automation system may be able to integrate the streaming function. Pegau told Devens to provide the hardware list to Bergstrom as granting institutions may choose to fund it. This transition would probably occur when the FM project comes onboard.
   d. Bergstrom added that the studio equipment will eventually need to be replaced. That could be a solution to broadcast reliable streaming.

L. Committees Updates—See Committee listing for members—None

M. Executive Session—Postponed with no objection. Directors deserve to receive reviews but the board needs more time. The Board may use the work session on May 22 to work on this.

N. Schedule next meeting: The next meeting was scheduled for Monday, June 12, at 5:00 pm by acclamation.

1. Members excused from next meeting________________________

O. Adjournment: Pegau adjourned the meeting with no objection at 6:23 pm as there was no further business.

Committee Membership

a. Building Committee - Parker, Devens
b. Finance - Kimberlin, Parker, Pegau
c. Fundraising - Kimberlin, Devens, Hollis
d. Events - Kimberlin, Devens, Black, Hollis
e. Board Recruitment, Orientation and Training - Corcoran, Parker, Pegau